

## KTP PROJECTS 1-3 YEARS

### *What is KTP?*

Knowledge Transfer Partnerships (KTP) is a UK-wide programme enabling organisations<sup>1</sup> to improve their competitiveness, productivity and performance. KTP achieves this by helping organisations to access knowledge, technology or skills from the UK's knowledge base, which includes universities, further education (FE) colleges and research and technology organisations (RTOs).



The knowledge sought is embedded into the organisation from the knowledge base through a project, or projects, undertaken by a recently qualified person (known as the Associate) recruited to specifically work on that project.

KTPs can vary in length from one to three years (classic KTP) and from 10-40 weeks (shorter KTP), depending on the needs of the organisation and the desired outcomes.

### **What can a classic KTP offer my organisation?**

Classic KTPs aim to address long-term, strategic business issues. Projects may be stand-alone, follow-on from, run in parallel with, or lead to a shorter KTP. Partnerships may have several KTPs running in parallel or sequentially.

### **And the benefits...**

By participating in a KTP you can:

- 🔄 access highly qualified people to spearhead new projects
- 🔄 access experts who can help take your organisation forward
- 🔄 develop innovative solutions to help your organisation grow

KTPs are part-funded by the Government. Therefore, they are cost effective methods of gaining access to well-qualified people and experts within the UK's universities, FE colleges and RTOs who can also help to take your organisation forward.

..... [www.ktponline.org.uk](http://www.ktponline.org.uk) .....

<sup>1</sup> The term 'organisation' includes private sector businesses, qualifying public sector organisations such as NHS Trusts, and third sector organisations including charities.



*KTP allows you to tap into new thinking and new resources at a cost-effective level*

## Does my organisation qualify?

KTP has worked with over 5,000 organisations. From manufacturing to design, sustainability to marketing; any business sector, including 'not for profit' and public sector organisations such as the NHS, can take part. Organisations of all sizes can take part.

## What will it cost my organisation?

The budget for any individual KTP, and an organisation's contribution to it, depends on the details of the specific Partnership. However, depending on the funding model used, annual contribution per KTP Associate employed could be around the following levels for a first KTP:

- 🌀 contribution by an SME company, (one with fewer than 250 employees<sup>2</sup>), is approximately a third of the total project costs
- 🌀 contribution by a large company or group, (more than 250 employees<sup>2</sup> or a company that does not qualify as an SME), is approximately half of the total project costs
- 🌀 currently, average annual project costs are around £60,000.

## Interested?

To find out how your organisation could get involved in a Knowledge Transfer Partnership, contact:

Web: [www.ktponline.org.uk](http://www.ktponline.org.uk)

Helpline: 0870 190 2829

E-mail: [ktp-help@ktponline.org.uk](mailto:ktp-help@ktponline.org.uk)

## About the funding organisations

KTP is funded by the Technology Strategy Board with 18 other funding organisations. KTP is one of a number of programmes led by the Technology Strategy Board aiming to accelerate business innovation. The Technology Strategy Board was established by the Government in 2007 and is sponsored and funded by the Department for Innovation, Universities & Skills (DIUS).

The other funding organisations include Research Councils, Regional Development Agencies, devolved administrations and other Government departments recognising the importance of knowledge transfer to economic development and wealth creation.

<sup>2</sup>Where a company is part of a group, the company size is determined by the number of employees in the group as a whole. There are also balance sheet and turnover criteria.